

3:00 - 3:30 pm - Break

2013 Family & Community Health Conference

Holiday Inn Downtown at the Park Missoula, Montana – April 16 – 18

Connecting Families and Communities

Schedule of Presentations and Conference Activities

Tuesday, April 16	
8:00 – 8:30 am	Welcome • Introductions • State Update Speaker: Joan Bowsher – Nutrition Section (WIC), DPHHS, Helena
8:45 – 9:45 am	Local Agency Monitoring 1. Create an approvable Monitoring Corrective Action Plan. 2. Understand the outcome of the recent participant survey. 3. Understand and be able to use the new Assessment tab questions in M-SPIRIT. 4. Understand the purpose and use of the Masimo non-invasive hemoglobin testing device. Speaker: Leah Steinle – Nutrition Section (WIC), DPHHS, Helena
9:45 – 10:15 am	Montana Cardiovascular Disease & Diabetes Prevention Program 1. Identify the National Diabetes Prevention Program locations in Montana and the eligibility criteria. 2. List the goals of the 10 month program. Speaker: Diane Arave – Cardiovascular Disease and Diabetes Prevention Program, DPHHS, Helena
10:15 - 10:30 am - Break	
10:30 am – 12 noon	 Innovative Technologies Understand and be able to use an IPad to communicate face-to-face to distant clinic location for delivery of nutrition education. Understand and be able to navigate wichealth.org participant portion and the program support web page. Understand the local WIC projects that have established texting appointment reminders. Speaker: State Staff
12:00 noon – 1:30 pm – Lunch (included with registration) March of Dimes Presentation	
1:30 – 3:00 pm	Decision Making in First Time Mothers on Breastfeeding / Infant Feeding 1. Identify historical influences in infant feeding decisions for first-time mothers. 2. Identify current trends in infant feeding decisions in Western Montana. 3. List common infant feeding obstacles and facilitators for first-time mothers. Speaker: Carrie Miller, MSN, RN, CNE, IBCLC – Seattle University, Seattle, WA

3:30 **–** 5:00 pm

Building Cultural Intelligence

- 1. Identify five demographic trends in Montana since the 2000 Census.
- 2. State the importance of developing cultural intelligence.
- 3. Identify the strategies for communicating across diverse cultures.

Speaker: John Pavao – State Diversity Program Coordinator, Helena

Please note: Attendance at this session is open and encouraged for all conference attendees. This session is not limited to WIC training / participants.

5:00 – 6:00 pm – Trade Show Opening and Welcome Gathering

Wednesday, April 17

8:00 **–** 8:30 am

Welcome and Opening

Speaker: Denise Higgins - Family & Community Health Bureau, DPHHS, Helena

American Indian Blessing

8:45 – 10:00 am

Partnerships that Get Results

- 1. Identify the results obtained from cooperating, coordinating and collaborating.
- 2. Identify methods to engage others in creating partnerships focused on systems change.
- 3. Name three strategies for starting or renewing partnerships: results, relationships, resilience.

Speaker: Karen Ray - Karen Ray Associates, Hugo, MN

10:00 - 10:30 am - Break in Trade Show Area

10:30 am - 12 Noon - Four Concurrent Sessions

Session 1 - Accurately Completing the Maternal and Child Health Block Grant Annual Report

- Identify at least three of the fifteen required compliance areas by demonstrating an understanding of the relationship between the MCH Block Grant Task Order and the State and Federal rules/regulations.
- 2. Identify at least two of the acceptable activities for the four MCH Pyramid of Services which are Direct Health Care, Enabling, Population-Based and Infrastructure Building to correctly complete the required MCH Block Grant Annual Report.

Speakers: Ann Buss, MCHC, MPA and Corinne Kyler – Family and Community Health Bureau, DPHHS, Helena

Session 2 – Seeking Baby Friendly Designation – Why? Why Not? Hospital Leaders Share Their Views

- 1. State the basic history and current status of the WHO/UNICEF Baby Friendly Hospital Initiative and the current distribution of baby friendly and baby friendly-seeking hospitals in Montana.
- 2. State the perspectives of hospital leaders on their personal experience and perspectives to date with this initiative

Speaker: Panelists to be Announced

Session 3 - Cancer Jeopardy: Truth and Consequences

- 1. List current cancer screening recommendations.
- 2. State Montana's cancer incidence and mortality compared to national averages.
- State the ramifications of the Affordable Healthcare Act in terms of cancer screenings and insurance coverage.

Speakers: Sasha Abrahamson – Partnership Health Center, Missoula Diana Reetz-Stacey, MSW – Missoula City-County Health Department, Missoula

Session 4 – Implementing Evidence-based Maternal and Early Childhood Home Visiting Models

12:00 noon – 1:30 pm – Lunch (included with registration)

1:30 - 3:00 pm - Four Concurrent Sessions

Session 1 - The Home Visitor as Teacher of Adults

- 1. Identify the difference between adult learning processes and children's learning processes.
- 2. Identify and practice techniques for adults who are illiterate or reading-challenged that help them learn
- 3. Identify methods that motivate adults to do hard work.

Speaker: Karen Ray - Karen Ray Associates, Hugo, MN

Session 2 – Supporting Families with Medically Complex Children

- 1. Identify the types of unique challenges families with medically complex children face in terms of child development, child and family adjustment and care coordination.
- 2. State approaches for briefly determining mental health outcomes and facilitating successful referrals into intervention services for children and youth with special health needs.
- 3. State how the Children's Special Health Services Program can support families and children with special health care needs.

Speaker: Denise Brunett – Children's Special Health Services Section, DPHHS, Helena Susan Swierc, PhD – Licensed Psychologist, Missoula

Session 3 - Opportunities for Diabetes Prevention and Care

- 1. Identify the National Diabetes Prevention Program locations in Montana and the eligibility criteria.
- 2. List seven self-care behaviors that diabetes educators promote for successful diabetes self-management education and support.
- 3. State the action steps that women who had gestational diabetes can take to prevent or delay type-2 diabetes and lower that risk for their child.

Speaker: Sarah Brokaw - Cardiovascular Disease and Diabetes Prevention Program, DPHHS, Helena

Session 4 - Performance Management for Public Health

- 1. State the key elements of a performance management system.
- 2. State how to use performance management.
- 3. Identify how a quality improvement system and a performance management system are integrated.

Speaker: Lindsey Krywaruchka - Office of Public Health System Improvement, DPHHS, Helena

3:00 - 3:30 pm - Break in Trade Show Area

3:30 - 5:00 pm - Four Concurrent Sessions

Session 1 - Paving the Way for Safety: Keeping Kids Safe on All Roads

- 1. List the leading risk factors for traffic-related death and injury among Montana children
- 2. State the evidence-based interventions for preventing traffic-related injuries.
- List three policy strategies that can be implemented at a local agency, city and state level for reducing traffic-related injury in Montana.

Speaker: Bobby Perkins – Injury Prevention Program, DPHHS, Helena Lonie Hutchison – Missoula City County Health Department, Missoula

Session 2 – WIC and Immunization Program Collaborations

- 1. Identify and describe a successful collaboration between a local health department and WIC program
- 2. State the purpose of imMTrax.
- 3. State the immunization coverage rates and how they are obtained / measured.

Speaker: Lisa Underwood - Immunization Section, DPHHS, Helena

Session 3 – Tobacco Use Prevention During Pregnancy

- 1. State the health effects and risks of tobacco use on a pregnancy, the woman and the child.
- 2. Identify how to use stage-based interventions and motivation interviewing to educate pregnant women about tobacco cessation services including the Montana Tobacco Quit Line

Speaker: Jeremy Brokaw - Montana Tobacco Use Prevention Program, DPHHS, Helena

Session 4 - March of Dimes: Local and National Update

- 1. State Montana's grade for the report card on premature birth rates as well as the national grade.
- 2. Identify five key actions that the March of Dimes is doing to reduce the prematurity birth rate both locally and nationally.

Speaker: Victoria LaFromboise - March of Dimes, Billings

Thursday, April 18

7:30 - 8:30 am - Breakfast (included with registration)

8:30 - 10:00 am - Three Concurrent Sessions

Session 1 - Montana Medicaid Billing Basics

- 1. List 80% of the website and web portal updates for Montana Medicaid Billing
- 2. Understand 1500 and UB-04 claim forms, how to bill and updates.
- 3. Denials and resolutions

Speaker: Denise Juvik and Danielle Wood - Xerox, Helena

Session 2 – STDs Ain't What They Used to Be

- 1. Identify data/local rates for reportable STDs in Montana and updated treatment guidelines
- State components of education regarding STDs, use of data in local jurisdictions, integration of HIV/STD/ hepatitis and STD investigation services.
- 3. Identify standards of care, concerns/barriers and wish lists regarding STD issues.

Speaker: Laurie Kops - HIV/STD/HCV and Rape and Sexual Assault Programs, DPHHS, Helena

Session 1 - Accurately Completing the Maternal and Child Health Block Grant Annual Report

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- 2. Identify at least two of the acceptable activities for the four MCH Pyramid of Services which are Direct Health Care, Enabling, Population-Based and Infrastructure Building to correctly complete the required MCH Block Grant Annual Report.

Speakers: Ann Buss, MCHC, MPA and Corinne Kyler – Family and Community Health Bureau, DPHHS, Helena

Session 4 - FICMR Basics

- 1. Describe the FICMR laws in MCA 50-19-401 to 50-19-406.
- 2. List 5 multidisciplinary team core members that are of critical importance to a FICMR review team.
- 3. Describe how to run an effective FICMR team review meeting.

Speaker: Theresa Covington – National Center for the Review and Prevention of Child Deaths Lori Rowe – Family and Community Health Bureau, DPHHS, Helena

10:00 - 10:30 am - Break in the trade show area

10:30 – 11:30 – Closing Keynote – Southeast Asia Women's Empowerment Project

11:30 - Conference Concludes - Final Door Prize Awarded - Must be present to win